

Executive Summary

SPAA	Blackpool
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SPAA Partner Orgs	Blackpool Council (several different departments) Blackpool School Sports Partnership Blackpool PCT
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1% target of population to meet the 11548 county target	1165 per year
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Project 1	Developing Community Sport
Aim	This project will provide support to ten priority Olympic sport sports clubs in Blackpool contributing towards creating a world class sporting network within Blackpool. Activity coordinators within existing club structures will work to increasing regular participation by actively recruiting and promoting new club members and highlighting opportunities for adults to take part in organized tuition and coaching
Main Contact for Project and contact number	Chris Simcock – Blackpool Council Tel – 01253 478433

Project 2	Active Adults
Aim	This project will employ an adults physical activity co-ordinator who will promote healthy living and engage adults and older people in regular physical activity. Activity sessions will be delivered within the working day at workplaces, community centres and residential homes. The scheme will also provide access to local leisure centres working with local work places and the council leisure pass.
Main Contact for Project and contact number	Chris Simcock – Blackpool Council Tel – 01253 478433

Project 3	Volunteer Club Support Worker
Aim	This project will employ an officer who will concentrate on recruiting, supporting and retaining volunteers in sport volunteering. The project will work very closely with project 1 -Developing community sport.
Main Contact for Project and contact number	Chris Simcock – Blackpool Council Tel – 01253 478433